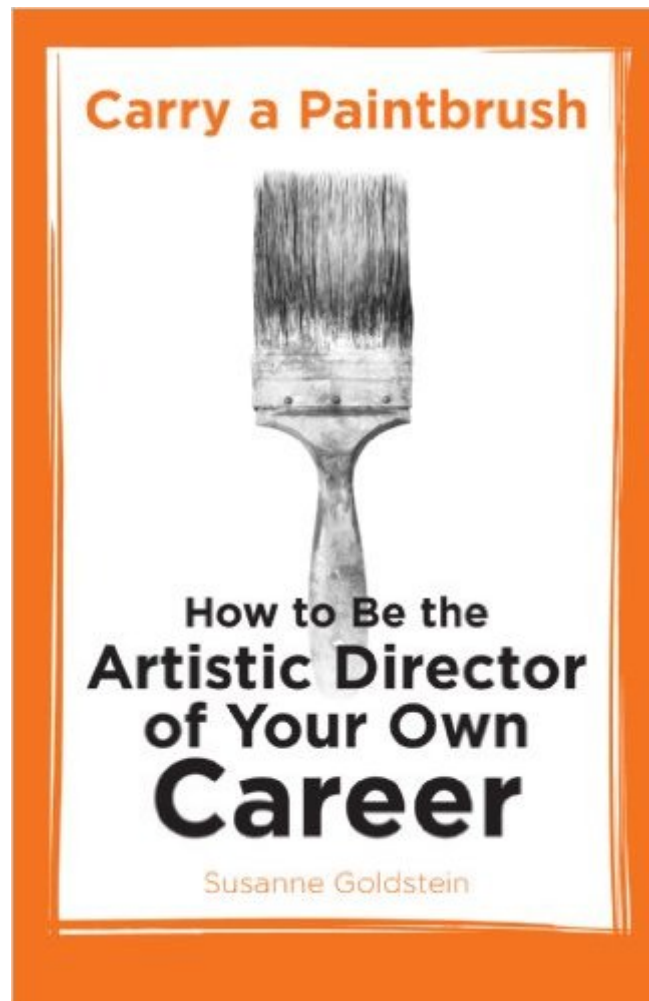


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# Carry A Paintbrush: How To Be The Artistic Director Of Your Own Career



## Synopsis

What if your career were yours to paint? What if, by simply carrying an imaginary Bucket of Paint and a Paintbrush, you could paint yourself into any professional situation? The Paintbrush, according to respected Career Artist Susanne Goldstein, is the only tool you'll need to Paint Doorways into the career and job you've always wanted. Even in the most challenging and impenetrable job markets, Goldstein's Paintbrush methodology works because it shifts the focus away from going after jobs, and places it on harnessing good luck, developing relationships with in people, and knowing how to convert opportunity into reality. Goldstein uses stories (including how she broke into Hollywood in six weeks), frameworks, techniques and exercises that urge readers to upend the way they think about their working lives. Carrying a Paintbrush will help readers:

- \* Identify the sweet spot where their passions, interest and skills intersect
- \* Learn to create opportunities where others see challenges
- \* Meet and get support from influencers already in the field
- \* Develop a unique and compelling personal story
- \* Get unstuck

## Book Information

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## Customer Reviews

At first blush, I was skeptical. Let's face it, the shelves at bookstores are full of career coaching books. It seems like anyone who has found some small measure of success wants to preach to others about their secrets for standing out, making money, finding fame, etc. This book is different. For starters, it is engaging from the outset. You feel like the author is sitting in the room, sharing her story with you and explaining what it meant to her and what it might mean for you to think differently about your career. Another aspect of the book that differentiates it from the others is how it weaves

macro-advice about how to think about the larger issues about your career, your goals in life, etc., with very specific suggestions that can immediately be incorporated into how you communicate with your current or potential employer through email. What I found especially useful, was that the author drew not just on her own personal experiences, which might have limited applicability to those of us who are not pursuing careers in the theater or Hollywood or social media, but also on the people who have come to her for advice over the years. She gives just enough background on each of these "case studies" for you to feel that you understand and maybe even identify with their predicaments. And then she shares with the readers how she went about facilitating that person's turn-around. In my mind, this gives the book more credibility than if she just told us what could be done. Instead, these insights are field-tested. One of the hidden jewels of this book is the questions that she asks the people who come to her. Indeed, I found it helpful to ask myself those very questions about what I want to get out of my career. Overall, an excellent book. Highly recommend.

I enjoyed reading Susanne Goldstein's *Carry a Paintbrush: How to be the Artistic Director of Your Own Career*. It's an easy read--creative, positive and inspiring. I am impressed that the motivation for this book was the urging of Goldstein's many satisfied and successful clients, whom she has helped in her work as career coach. The narrative puts the job seeker in control, but never loses touch with real-life situations. Her examples are many, drawing from her vast professional and personal experience. But more than that, *Carry a Paintbrush* is uplifting, at a time when job applicants have too often known rejection. Even not getting a job is interpreted positively: as a "dress rehearsal" for the right one. I highly recommend Goldstein's book to those of any age seeking to find, advance or change a career.

This is a very well written book by an individual that has experienced life in a way that we all wish we could experience it. Luck comes to mind as something we all need at some point in our career to become successful. However, as this author explains, luck is something YOU create by doing something you believe in. Doing something that you are passionate about is when luck is created. The word serendipity comes to mind. Luck is not luck at all, but rather something you as an individual cause to happen as a result of doing. The job market has radically changed over the past several years and this book will help guide you through the many avenues needed to be successful in today's crazy market. Highly recommended!

fairly cookie-cutter advice. not really all that different from similar career/self-help books. Here's

what you need to know: network, research companies/industries you are interested in, and don't make any typographical errors in your materials.

I've never been a buyer, much less a fan, of the publishing genre known as self-help. Whatever the specific topics addressed, these books generally strike me as bogus in content, pandering in attitude, annoyingly full of feel-good platitudes and strategies that ultimately prove to be anything but helpful. It was only after hearing several people I know, and know to be discerning readers, give high marks to "Carry A Paintbrush" that my curiosity got the better of me. So I broke down and bought a copy, fully expecting the usual disappointing claptrap. But those expectations were (happily) dashed once I began reading--and found myself riveted, page after page. Susanne Goldstein has produced a pithy, witty, supremely savvy, and invaluable tutorial on...well, on far more than just finding a job. "Carry A Paintbrush" is about identifying and shaping the career of your dreams, the one that utilizes your particular skills and talents in the course of working at what you love--and getting paid for it, too.

This is the Frommer's of career transition guidebooks. Follow the brilliant advice methodically doled out by Susanne Goldstein - who clearly knows what she's talking about, she broke into Hollywood in a mere 6 weeks for Pete's sake - and your life will never be the same. The ongoing adventure you will embark upon will have you seeing sights and living experiences in your career that you previously believed impossible. This is the instruction manual to your working life that you've been seeking all along (and were convinced didn't exist). Whether you're just starting out or ready to go at your career again in a brand new way, this will quickly become your bible.

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